



THE MEDIA ANGLE

How to apply makeup to a man: refer to video

<http://www.youtube.com/watch?v=y27gGEYTX44>

STEP ONE: APPLY FOUNDATION

Pop some tissues in your collar on either side to protect your clothes when applying.

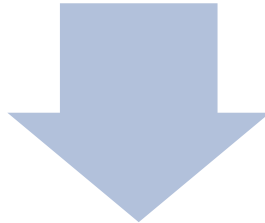
Use a compact powder like the one used on the DVD as it is easier to apply evenly and will reduce the risk of shine.

Dip the brush onto the compact covering both sides. Give it a shake to get excess off then lightly stroke it over the face in circular motions.

Apply over all of the face and neck. Ears too and eyelids.

Continue until there is even coverage.

If you have a receding hairline or are bald do those areas too. If there are some very shiny spots you may need to use a powder puff to dab onto those areas for extra coverage.



STEP TWO: HAIR

You want to make sure your hair is tidy and will not blow around in the wind. Take the time to comb it or run your fingers through (whatever you normally do).

If you have fly-away hair apply a light hair spray to keep it in place.

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